



# MIT Center for Transportation & Logistics

*SUPPLY CHAIN MANAGEMENT: DRIVING STRATEGIC ADVANTAGE  
MANAGING DYNAMICS & INNOVATING THE FUTURE*

JUNE 12-15, 2012

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MIT Faculty Club, 50 Memorial Drive, 6<sup>th</sup> Floor

## Tuesday, June 12

- 12:00 *Course check-in and informal lunch*
- 1:00 *Welcome and Introduction*
- 1:30 ***Supply Chain Distribution – Interactive Exercise*** – Dr. Bruce Arntzen and Jim Rice
- 3:00 *Break and informal discussions*
- 3:30 ***Supply Chain Distribution – Analysis*** – Dr. Bruce Arntzen and Jim Rice
- 4:45 ***Management of Uncertainty*** – Professor Yossi Sheffi
- 6:00 *Informal cocktail reception*

## Wednesday, June 13

- 7:30 *Continental breakfast*
- 8:00 ***Supply Chain Talent Management – Leadership Style Exercise*** – Dr. Shalom Saar
- 11:30 *Lunch*
- 12:30 ***SC Resilience Exercise – SCREAM*** – Dr. Chris Caplice and Jim Rice
- 3:15 *Break and informal discussions*
- 3:45 ***Case Discussion: Sport Obermeyer*** – Jim Rice
- 5:00 *Adjourn*

## Thursday, June 14

- 7:30 *Continental breakfast*
- 7:50 *Introduction and Information on Recruiting* – Jonathan Pratt
- 8:00 ***SC Resilience Exercise – SCREAM Debrief*** – Dr. Chris Caplice and Jim Rice
- 8:30 ***SC2020 & Strategic Scenario Planning Workshop*** – Dr. Chris Caplice
- 11:00 ***Strategy Alignment*** – Dr. Larry Lapide
- 12:00 *Lunch*
- 1:00 ***Case Discussion: David Berman*** – Dr. Jarrod Goentzel
- 2:15 *Break and informal discussions*
- 2:45 ***Global Supply Chain Business Case Simulation*** – Dr. Jarrod Goentzel
- 5:00 *Adjourn*

## Friday, June 15

- 7:30 *Continental breakfast*
- 8:00 ***Global Supply Chain Business Case Simulation Debrief*** – Dr. Jarrod Goentzel
- 9:00 ***Sustainability*** – Dr. Edgar Blanco
- 10:30 *Break and informal discussions*
- 10:45 ***Logistics Clusters*** – Professor Yossi Sheffi
- 11:45 *Lunch*
- 12:30 ***Case Discussion: Halloran Metals*** – Dr. Jarrod Goentzel
- 1:45 *Summary*
- 2:00 *Adjourn*